

# Facts & Figures

## The Japanese Auto Industry in Canada 2009

JAMA  Canada

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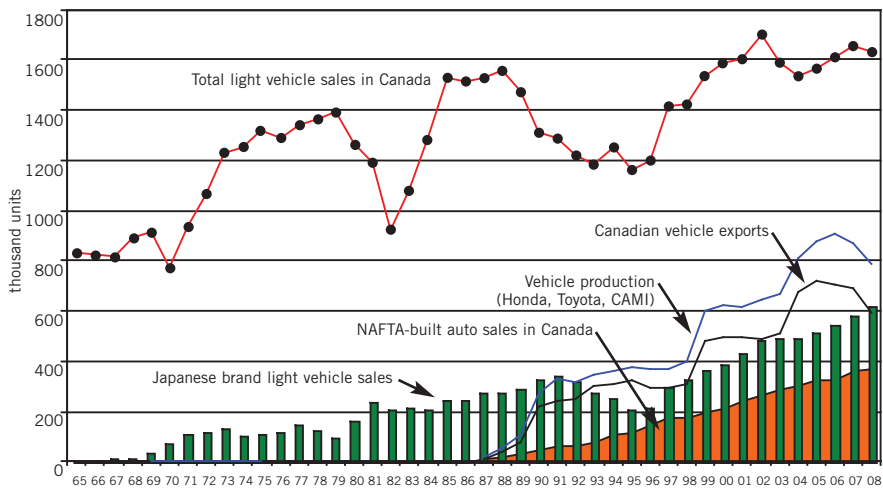
*Years / Ans*

[www.jama.ca](http://www.jama.ca)

Japan Automobile Manufacturers Association of Canada



## JAPANESE AUTOMAKERS IN CANADA — 1965 - 2008



JAMA Canada was established as a non-profit trade association in 1984, and continues to promote greater understanding on economic and trade issues in the motor vehicle sector and to encourage closer cooperation between Canada and Japan.

## Snapshot of the Industry in Canada

### Production in Canada – 2008

Light vehicle output at Honda (HCM in Alliston, Ontario), Toyota (TMMC in Cambridge, Ontario) & CAMI (a 50/50 joint venture between Suzuki and General Motors in Ingersoll, Ontario) totaled 795,859 units, down 8.7% from 871,470 units in 2007.

Total Japanese brand production (including Honda, Toyota & Suzuki) in 2008 was 682,802 units, down 5.8% from 724,732 units in 2007. As a joint venture, CAMI makes vehicles for both GM and Suzuki. Overall, Japanese automakers in Canada built more than 1.1 vehicles in Canada for every one sold.

### Vehicle Manufacturing Operations – 2009



Civic Coupe



Civic Sedan



Acura MDX



Acura CSX



Acura ZDX



4-Cylinder i-VTEC

#### HONDA of CANADA MFG (HCM)



Location:	Alliston, Ontario
Start-up:	November 1986
Cumulative Investment:	\$2.6 billion
Vehicles Built:	Plant 1: Civic coupe/sedan, Acura CSX Plant 2: Acura MDX, Acura ZDX, Civic sedan Engine Plant: 4 cylinder 1.8 litre i-VTEC
Employment:	4,940 (vehicle assembly & engine plant)
Production:	383,011 – 2008
Export:	297,217 – 2008 (77.6% export)
Annual Capacity:	390,000 (200,000 engines)



Corolla



Matrix



RAV4



Lexus RX 350

**TOYOTA MOTOR MANUFACTURING CANADA (TMMC)**



Location:	Cambridge, Ontario Woodstock, Ontario
Start-up:	November 1988 (Cambridge) November 2008 (Woodstock)
Cumulative Investment:	\$5.6 billion
Vehicles Built:	Cambridge North: Corolla, Matrix Cambridge South: Lexus RX 350 Woodstock: Toyota RAV4
Employment:	5,700
Production:	287,394 – 2008
Export:	194,262 – 2008 (67.6% export)
Annual Capacity:	300,000 units per year



Terrain



Equinox

**CAMI AUTOMOTIVE (50/50 JV: SUZUKI & GM CANADA)**



Location:	Ingersoll, Ontario
Start-up:	April 1989
Cumulative Investment:	\$2.0 billion
Vehicles Built:	Equinox, Terrain
Employment:	2,250
Production:	125,454 – 2008
Export:	103,513 – 2008 (82.5% export)
Annual Capacity:	260,000 units per year



Class 4 - 7 Trucks

**HINO MOTORS CANADA**

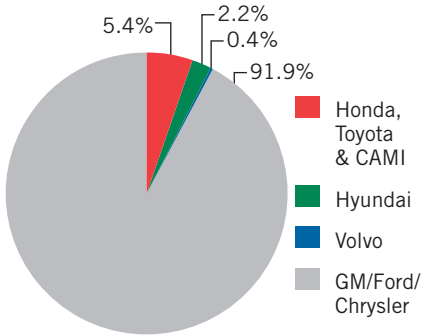


Location:	Woodstock, Ontario
Start-up:	April 2006
Investment:	\$3.0 million (equipment only)
Vehicles Built:	Class 4 – 7 medium duty trucks
Employment:	50 team members
Production:	1,230 – 2008
Total capacity:	2,000 units

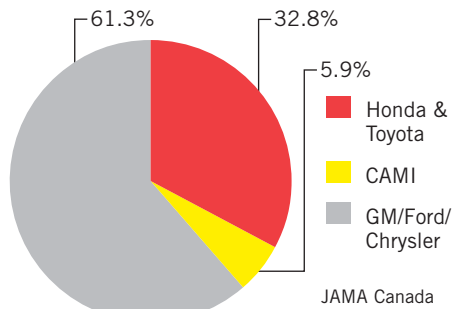
In the medium duty truck segment, Hino Motors Canada started production of commercial trucks in Woodstock Ontario in April 2006. Total production for 2008 reached 1,230 units (Class 4 – 7 trucks). At this time, all production was built for the Canadian market.

## Light Vehicle Production in Canada

Total 1989 – 1.9 million



Total 2008 – 2.04 million



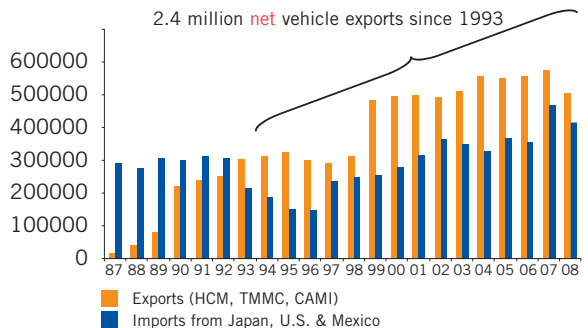
## Exports & Imports – 2008

For Japanese affiliated plants (Honda, Toyota & CAMI), exports in 2008 fell 12.1% to 503,431 units from 572,000 units in 2007 – a 73.7% export to production ratio. Exports dropped as a result of slumping demand in the US, offset by stronger demand in Canada. While most were shipped to the US, over 32,100 units were sent to non-US export markets in 2008.

In 2008, total finished vehicle imports fell 4.9% to 441,444 units from the previous year. While shipments from Japan rose 4.4% YOY to 250,192 units, imports from the US and Mexico declined 14.9% to 191,252 units compared to 2007.

Canada has been a net exporter of Japanese brand vehicles every year since 1993. Over these 16 years, about 2.4 million more vehicles have been exported from Canada than have been imported from Japan, the US and Mexico combined.

## Exports & Imports (1987 - 2008)

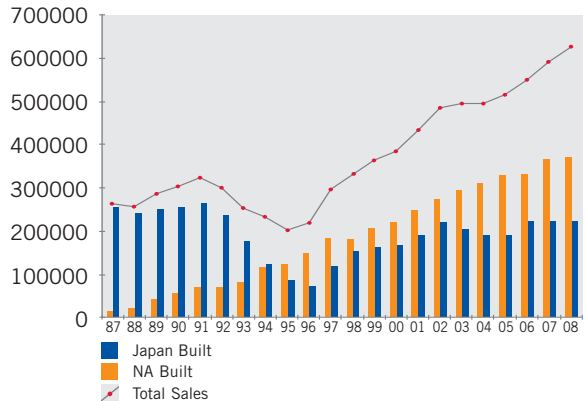


JAMA/JAMA Canada

## Sales – 2008

For JAMA Canada members as a group, combined light vehicle sales were up 6.1% in 2008 to a new record of 615,914 units, representing a 37.6% market share. Passenger car sales climbed 7.8% to 440,914 units, while light trucks rose 2.0% to 175,000 units. In 2008, three of every five vehicles sold in Canada were built in North America. North American-built sales increased 1.6% in 2008 to 368,873 vehicles, while sales of imports from Japan gained 13.8% to 247,041 units.

## Light Vehicle Sales in Canada



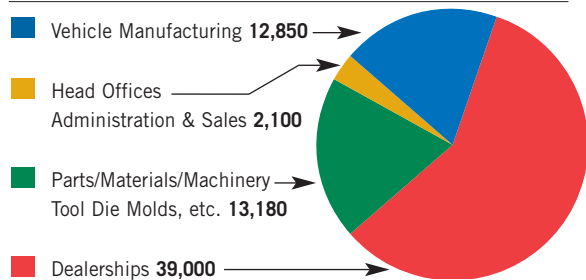
## Employment

The Japanese auto industry in Canada is multi-faceted and currently employs about 67,000 Canadians in manufacturing (vehicles, parts, tooling, machinery and materials), import, export, transportation, distribution, sales and service.

In the manufacturing sector, four motor vehicle manufacturers (HCM, TMMC, CAMI and Hino) employ about 12,850 team members, and approximately 13,180 jobs have been created in Canada at 63 parts, tool/die/mold, materials and other operations supplying the North American auto industry.

There are about 39,000 Canadians employed in over 1,100 dealerships across the nation. Finally, there are over 2,100 people employed in the regional and head offices of JAMA Canada members.

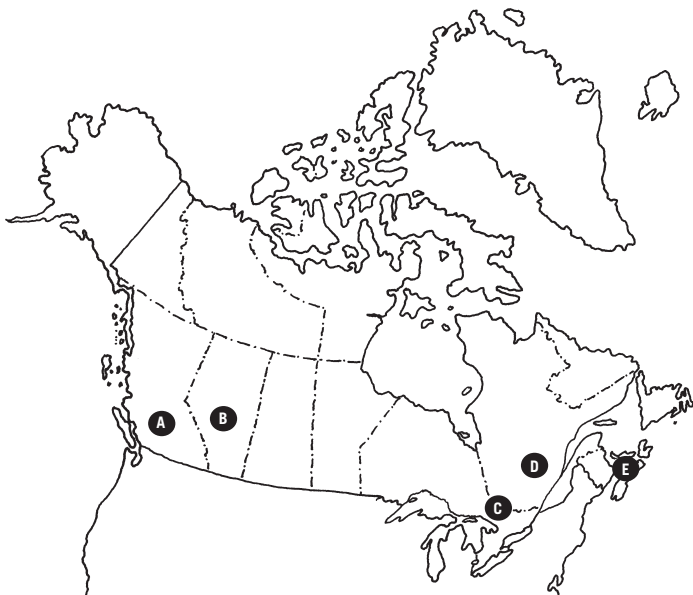
## Total Employment in Canada over 67,000



## JAMA Canada Members Operations

### Type of operation:

1. Head Office
2. Regional Office / Parts Distribution Facility
3. Vehicle Manufacturing & Assembly Plant
4. Parts Manufacturing Plant
5. Port / Transportation Facility
6. R&D – Cold & Inclement Weather Testing



### **A** British Columbia

Hino 2,5  
Honda 2,5  
Nissan 2,5  
Suzuki 2,5  
Toyota 2,4,5

### **B** Alberta

Toyota 2  
Nissan 2

### **C** Ontario

Hino 1,2,3  
Honda 1,2,3,5  
Mitsubishi 1,2  
Nissan 1,2  
Subaru 1,2  
Suzuki 1,2,3,5  
Toyota 1,2,3,5,6

### **D** Quebec

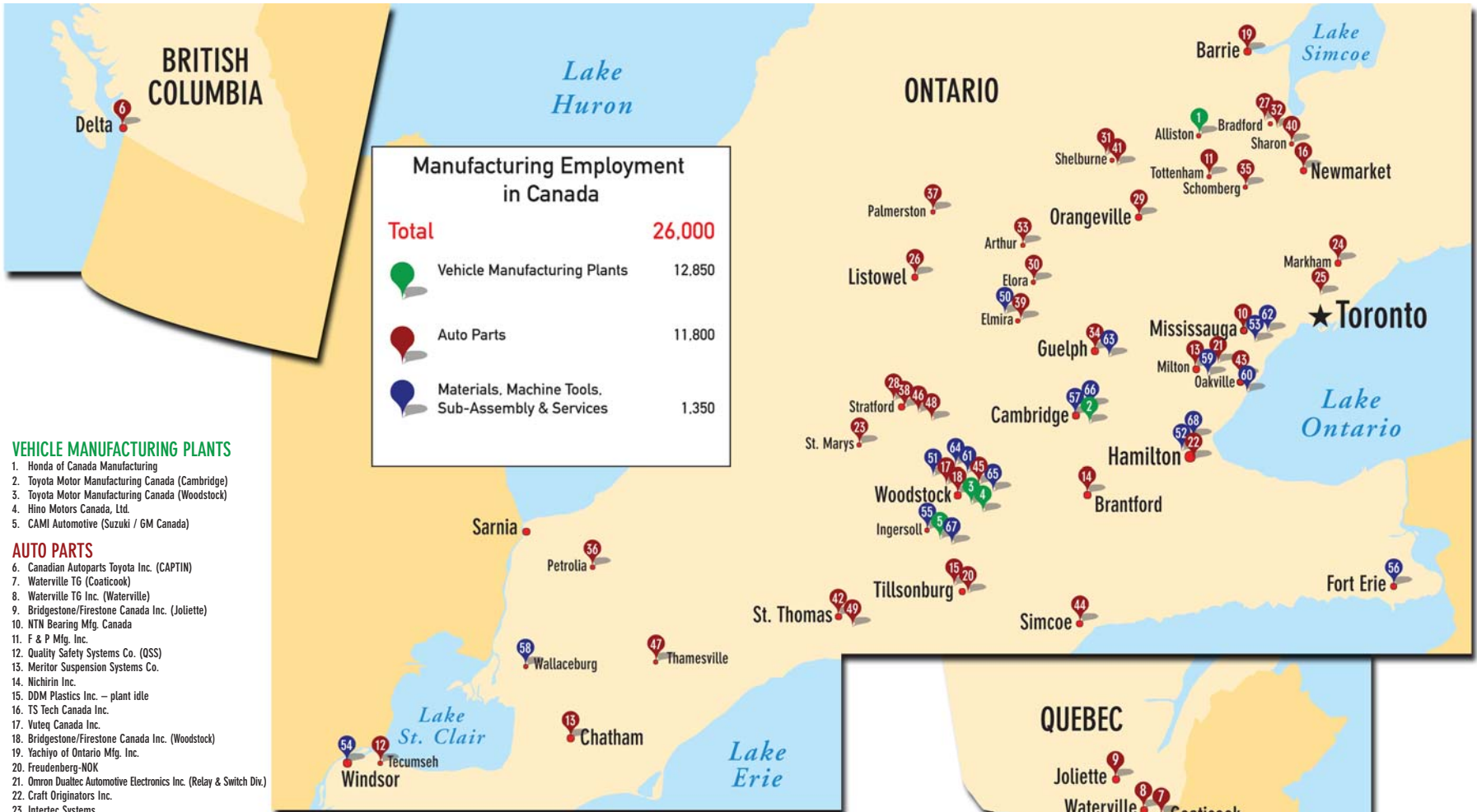
Hino 2  
Honda 2  
Nissan 2  
Subaru 2  
Suzuki 2  
Toyota 2

### **E** Nova Scotia

Honda 2,6  
Toyota 2

## Auto Parts

- There are over 60 auto parts, materials and machine tool plants currently operating in Canada.



**VEHICLE MANUFACTURING PLANTS**

1. Honda of Canada Manufacturing
2. Toyota Motor Manufacturing Canada (Cambridge)
3. Toyota Motor Manufacturing Canada (Woodstock)
4. Hino Motors Canada, Ltd.
5. CAMI Automotive (Suzuki / GM Canada)

**AUTO PARTS**

6. Canadian Autoparts Toyota Inc. (CAPTIN)
7. Waterville TG (Coaticook)
8. Waterville TG Inc. (Waterville)
9. Bridgestone/Firestone Canada Inc. (Joliette)
10. NTN Bearing Mfg. Canada
11. F & P Mfg. Inc.
12. Quality Safety Systems Co. (QSS)
13. Meritor Suspension Systems Co.
14. Nichirin Inc.
15. DDM Plastics Inc. – plant idle
16. TS Tech Canada Inc.
17. Vuteq Canada Inc.
18. Bridgestone/Firestone Canada Inc. (Woodstock)
19. Yachiyo of Ontario Mfg. Inc.
20. Freudenberg-NOK
21. Omron Dualtec Automotive Electronics Inc. (Relay & Switch Div.)
22. Craft Originators Inc.
23. Intertec Systems
24. Trimont Manufacturing Inc. (Markham)
25. Trimont Manufacturing Inc. (Scarborough)

26. Listowel Technology Inc.
27. AGC Automotive Canada Inc.
28. Dyna-Mig Mfg. of Stratford Inc.
29. Sanoh Canada, Ltd.
30. Jefferson Flora Corp. (JEC)
31. KTH Shelburne Mfg. Inc.
32. Kumi Canada Corporation
33. Musashi Auto Parts Canada Inc.
34. Denso Manufacturing Canada, Inc. (DMCN)
35. Showa Canada Inc.
36. Waterville TG Ontario
37. TG Minto Corporation
38. FIO Automotive Canada Corp.
39. Toyota Boshoku (Elmira)
40. Kasai Canada Inc.
41. SETEX Canada
42. Amino North America Corporation
43. Omron Dualtec Automotive Electronics Inc. (ECU Div.)
44. Toyotetsu Canada Inc.
45. Toyota Boshoku
46. Aisin Canada Inc. (Stratford)
47. Metalladyne Vibration Control Products
48. Hayashi Canada Inc.
49. Takumi Stamping Canada Inc.

**MATERIALS, MACHINE TOOLS, SUB-ASSEMBLY & SERVICES**

50. Sanyo Canadian Machine Works Inc.
51. Canada Mold Technology Inc.
52. Z-Line (US Steel Canada) – plant idle
53. SMC Pneumatics (Canada) Ltd.
54. DJ Galvanizing (formerly DNN Galvanizing)
55. Monzen Steel Inc. (c/o Metal One Canada Corp.)
56. Durez Canada
57. Maple Automotive Corp.
58. Aar-Kel Moulds Ltd.
59. Kintetsu World Express (Canada) Inc.
60. Horiba Automotive Test Systems Inc.

61. Toyota Tsusho Canada, Inc. (Woodstock)
62. Tsubaki of Canada Ltd.
63. NGF Canada Ltd.
64. Green Metals Inc.
65. Maple Automotive Corp. (Woodstock)
66. Toyota Tsusho Canada, Inc.
67. Autrans Corporation – Ingersoll Plant
68. Jervis B. Webb Company of Canada

## JAMA Canada Members

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**Hino Motors Canada, Ltd.**

395 Ambassador Drive, Mississauga, Ontario L5T 2J3

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**HONDA**



**ACURA**

**Honda Canada Inc.**

715 Milner Avenue, Scarborough, Ontario M1B 2K8

**Honda of Canada Mfg.**

4700 Tottenham Road, Box 5000, Alliston, Ontario L9R 1A2

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**Mitsubishi Motor Sales of Canada, Inc.**

2090 Matheson Boulevard East, Mississauga, Ontario L4W 5P8

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**Nissan Canada Inc.**

5290 Orbitor Drive, Mississauga, Ontario L4W 4Z5

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**SUBARU**

**Subaru Canada, Inc.**

560 Suffolk Court, Mississauga, Ontario L5R 4J7

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**SUZUKI**

**Suzuki Canada Inc.**

100 East Beaver Creek Road, Richmond Hill, Ontario L4B 1J6

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**Toyota Canada Inc.**

One Toyota Place, Scarborough, Ontario M1H 1H9

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**Toyota Motor Manufacturing Canada**

1055 Fountain Street North, Cambridge, Ontario N3H 5K2

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**For further information, visit our website at  
[www.jama.ca](http://www.jama.ca)**